

Western Wisconsin Working for Tobacco-Free Living



Live Meeting!

Partners and members are encouraged to attend the live meeting on August 3rd, from 10:00 a.m. to 11:00 a.m.

The agenda will include updates from the Tobacco Prevention & Control Program, updates from the coalition, smoke-free air law issues, followed by a discussion and/or questions. A detailed agenda will be sent out early next week.

If you would like to attend this online live meeting, please contact Mary Boe for more information. Contact information: Phone- 715.485.8834. Email- mary.boe@co.polk.wi.us.



Upcoming Events:

- *Guidelines for Advocacy in Election Season Webinar on Wed, July 28th from 11:00 a.m. to noon.*
To register, email sfw@smokefreewi.org, and include your name, organization and email address by July 23rd.
- *One half of all contract WI Wins checks are due by Fri, July 30th.*
- *Live meeting for Coalition Partners on Tues, August 3rd from 10-11 a.m.*
- *Enforcement Strategy session on Tues, August 3rd in Eau Claire.*
- *Northwoods Coalition Northwestern Region quarterly meeting on Tues, August 24th, from 1-3 p.m. at the Marshfield Clinic Lakewoods Family Center in Rice Lake. Please contact Mary Boe for more information.*



Smoke-Free Air Law Revisited

Even though most Wisconsin residents are excited about and complying with the smoke-free air law, many businesses and their customers still aren't sure how the law affects them.

Here is what people need to know:

1. The smoke-free air law is enforceable. It simply uses a different process, called a civil complaint, which is filed through the District Attorney's office.
2. Law enforcement is required to enforce this law; whether or not a municipality has a local ordinance.
3. If a municipality has a local ordinance which states that law enforcement has the power to write citations, they do not need to go through the civil complaint process. They can write the citation immediately.

4. Individuals can be fined \$100-\$250 per violation. Businesses can be cited \$100 per day.
5. Businesses are required by law to post "No-Smoking" signs, which say no-smoking and have the universal no-smoking symbol on them.
6. The intent of reasonable distance is that smoke must not drift back inside public workplaces.

To report a violation of the smoke-free air law, visit www.WiBetterSmokeFree.com or call 1-800-No-Smoke.



Smoke-Free Air Celebration at the Top Spot in Balsam Lake on July 6th.

FACT in Action



Amery High School FACT member Kat Lutsey poses with Governor Jim Doyle at a press conference at Northwoods Brewpub in Eau Claire on July 1st. Kat thanked the Governor and gave him a FACT sevenfive10 pin to wear!

Smoke-Free Air: A day to celebrate!

The kick-off to smoke-free air began with Wisconsin's Better Smoke-Free press conferences put on by Governor Doyle.

The governor spoke at five venues, in five different cities, over two days before the law took effect.

Governor Doyle spoke in Eau Claire at Northwoods Brewpub. He was greeted by smoke-free air supporters, representatives from health agencies, the medical community, restaurant workers and FACT members, among others.

News coverage was there from WEAU-13 and WQOW-18 in Eau Claire.

To continue the commemoration, two celebrations were held in

W3TFL's MJC.

The first celebration was held at the Top Spot in Balsam Lake in Polk County (picture located on first page), on July 6th.

The second celebration was held at Bendilly's in Ellsworth in Pierce County (picture below), on July 9th.

Thank you to everyone who was able to attend these events! Take a breath of fresh air and congratulate yourselves!



Quit Line

Wisconsin has been smoke-free for 19 days! Have you or your loved ones thought about quitting yet?? It's been two weeks since the ban on smoking in workplaces went into effect. Since the ban started, Wisconsin Tobacco Quit Line has had an increase in calls coming from people who want to give up smoking. In the first week alone, calls to the Quit Line were up nearly 20-percent since before the ban.

In the first week after the smoke-free air law took effect, 333 people called the Quit Line, which is a 16.4% increase from June's weekly average.

However, even with many smokers quitting, there are many more who may not yet have a strong enough motivation to think about quitting, since most can just step outside. But, once the summer months end and the weather gets colder, the Quit Line could start getting more calls.

The Quit Line provides a quit-coach, and a two week supply of tobacco-cessation medication. It's all free, sponsored by the Wisconsin Department of Health Services.

The Tobacco Quit Line is available to Wisconsin residents who call 1-800-QUIT-NOW.

NEXT COALITION MEETING: September 9, 2010



W3TFL Meeting

What: September Meeting

Where: Pierce County Health Department

When: Thurs, September 9th, from 1 p.m. - 3p.m.

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*"It is easier to
prevent bad
habits than to
break them."*

*-Benjamin
Franklin*

WI WINS



Reminder: Don't forget your WINS checks!

By July 31st, exactly half of all WI WINS checks are due.

Each MJC county must have half of their contracted checks completed and entered into the WINS website database by that day.

Compliance Checks

MJC counties have been doing a great job getting in their WINS checks! Here are the tobacco sales percentage rates so far for 2010.

2010 WI Wins Data for MJC (as of 7/20/2010)

County	Total # of Contracted Inspections	Total # of Data	Total # of Completed Inspections	# of Sales	2010 Sales Percentages
Burnett	37	20	12	1	8.3%
Pierce	40	26	20	2	10%
Polk	66	26	22	5	22.7%
Rusk	35	4	1	0	0%
St. Croix	79	40	37	8	21.6%



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