



Western Wisconsin Working for Tobacco-Free Living

Quarterly Coalition Meeting!

Please join us for the May quarterly coalition meeting. The meeting will be held from 10 a.m. to 12 p.m. in New Richmond at the St. Croix County Health and Human Services Department, located at, 1445 N. 4th Street New Richmond, Wisconsin 54017.

We hope to see you there!

Smoke-Free Air Laws in the U.S.

More than half the states, 26 states, have enacted statewide comprehensive smoke-free policies, which means almost half of U.S. residents now are covered by these laws and are protected from the danger of secondhand smoke. However, approximately 88 million non-smoking Americans three and older are still exposed to secondhand smoke each year.

If current efforts in statewide smoke-free policy adoption continue, all states could have comprehensive smoke-free policies by 2020. This will require a huge amount of progress in the south, where no state currently has a comprehensive state smoke-free law in effect.

[Map of smoke-free air laws in the United States](#)

[View full story](#)



Upcoming Events:

- Tuesday, May 9th: Statewide Sustainability Call with SmokeFree Wisconsin at 10 a.m.
- Thursday, May 12th: Quarterly Coalition Meeting from 10 a.m. to 12 p.m. New Richmond, WI at the St. Croix County Health and Human Services Department
- June 13th – 16th: Prevention Conference in WI Dells at the Chula Vista Resort



"Nothing great was ever achieved without enthusiasm."
-Ralph Waldo Emerson

Did you know...



The latest report released by the Campaign for Tobacco-Free Kids shows that the top three tobacco CEOs make between **\$16.8** and **\$20.7 million a year**. That's more money than 43 states (including Wisconsin) spend on tobacco prevention efforts - efforts that keep our kids from smoking and help adult smokers quit.

You thought that was bad? Our kids are being specifically targeted by corporate tobacco in the hopes that they'll become the industry's latest addicted customers. I guess the lifestyles of the big tobacco execs are worth more than the health of our kids. Major tobacco companies still spend over **\$13 billion each year** (that's more than \$41 million each day) promoting their deadly product. Let's not let corporate tobacco profit at our expense. A comprehensive statewide tobacco prevention and control program is needed to reduce tobacco's toll on Wisconsin. It's time to send a strong message that kids' health comes before Tobacco CEO profits!

So what can YOU do?

Become an advocate!

- Join a coalition
- Engage Youth
- Join FACT
- Advance School Policy
- Meet with Legislators
- Write a Letter to the Editor



FDA considers Ban on Menthol Cigarettes

FDA committee considers ban on menthol cigarettes after a report suggests the mint flavor makes them more attractive and addictive to new users.

Click [here](#) to watch the news report from NBC's Erika Edwards.



W3TFL COALITION MEETING

February 8, 2010

W3TFL Meeting

Who: All coalition members

What: Quarterly in-person coalition meeting

When: Thursday, May 8th from 10:00 a.m. - 12:00 p.m.

Where: St. Croix County Health and Human Services Dept., 1445 N. 4th St., New Richmond