



Western Wisconsin Working for Tobacco-Free Living

Save the Date: Quarterly Coalition Meeting!

Please join us August 4, 2011 for our quarterly coalition meeting. The meeting will be held from 1 p.m. to 3 p.m. at the Polk County Health Department. 100 Polk County Plaza Suite 180 Balsam Lake, WI 54801.

We hope to see you there!

State Budget Committee doubles previously approved cuts to Tobacco Prevention and Control Program

The state budget committee dramatically changed course mid-May voting to double its cuts to Wisconsin's popular Tobacco Prevention and Control Program. The move was part of a larger omnibus amendment and comes less than two weeks after the committee voted in favor of a modest 10 percent reduction.

[Media Release on Budget Cut](#)

Reasons to Keep Funding Strong

- The Tobacco Control Program is proven to be successful at saving lives and saving money.
- Cutting tobacco control puts future generations at risk for a lifetime of addiction and illness.
- The public wants to fund tobacco control programs.
 - A poll conducted this month by a well-respected nationwide pollster found **75% of Wisconsin voters are concerned about tobacco issues and support programs that prevent tobacco use.** ([View the Poll](#))

Write a Letter to the Editor and call your local legislatures to let them know how important Tobacco Prevention and Control funding is.

Upcoming Events:

- Tuesday, June 7th: Statewide Sustainability Call with SmokeFree Wisconsin at 10 a.m.
- June 13th -16th: Prevention Conference in WI Dells at the Chula Vista Resort
- Tuesday July 5th: 1 year Anniversary of a Smoke-Free Wisconsin!!! ☺ Information coming soon on a celebration!



"Success seems to be largely a matter of hanging on after others have let go."

-William Feather

Did you know...



Marlboro is testing tobacco sticks in Kansas. Philip Morris announced that it is introducing new toothpick-like smokeless tobacco products under the Marlboro and Skoal brands. Check-out the flavors on these. What will they think of next!

For more information on other tobacco products:
<http://www.tobaccofreekids.org>

R.J. Reynolds announced new Charlotte, N. C. and Denver, CO test markets for its Camel Sticks, Strips and Orbs. These are smokeless tobacco products that come in candy-like shapes and flavors. Kids could be using these products at school and even at home without their parents or teachers realizing they're using tobacco! For Adults these are not a safe alternative to smoking or chewing!



If your group is interested in learning more about Other Tobacco products, please contact Mary or Cortney. We love to do presentations to spread the word!!

welcome

Cortney Draxler

Cortney is the newest member of the Polk County Health Department and will be working with Mary Boe and W3TFL. Cortney is a graduate of UW-Lacrosse with a degree in Community Health Education and is CHES certified (certified health education specialist). We are excited to have her join our team!!!

Her contact information is:

e-mail: cortney.draxler@co.polk.wi.us
phone: 715-485-8517

W3TFL CONTACT INFORMATION

Mary Boe
Coalition Coordinator
Mary.boe@co.polk.wi.us
715-485-8834

Cortney Draxler
Public Health Specialist
Cortney.draxler@co.polk.wi.us
715-485-8517

W3TFL.org